



AMERICAN PROGRAM BUREAU

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October 2, 1969

Mr. Harold Weisberg
Coq d'Or Press
Route 8
Frederick, Maryland 21701

Dear Mr. Weisberg:

Since your meeting with the staff of the AMERICAN PROGRAM BUREAU during the summer, we have spent the months, probing the college and organization market to determine their reaction to lectures on the Kennedy Assassination and the King/Ray Case. We have also been evaluating our exclusive arrangement with Mark Lane and the extent to which lectures for you would conflict with Mr. Lane's. I see no reason why we could not stimulate engagements for lectures concerning Dr. King's assassination, however, the market does not seem to be able to bear an honorarium of \$500, the fee you suggested. I think it is wise then, to re-evaluate your honorarium and, if perhaps you could accept a lower fee, engagements could be stimulated more easily. If this is not possible, then perhaps we should book you only on the bases that we can receive \$500 honorarium and, therefore, the bookings would be fairly limited.

In fairness to both you and APB, I hope you will give this considerable thought, as we never wish to promise something that we cannot deliver and with the above limitations, it is dubious at this time if a sufficient number of lecture engagements can be booked. Please let me know your thoughts on this matter.

Cordially,

Katherine Kinsella
Assistant to the President

KK/meg